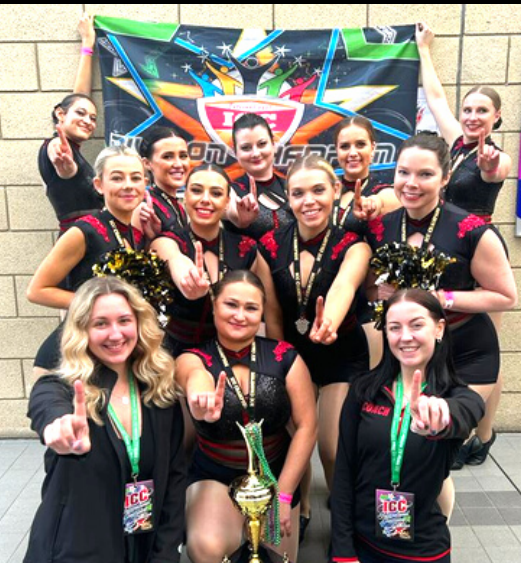


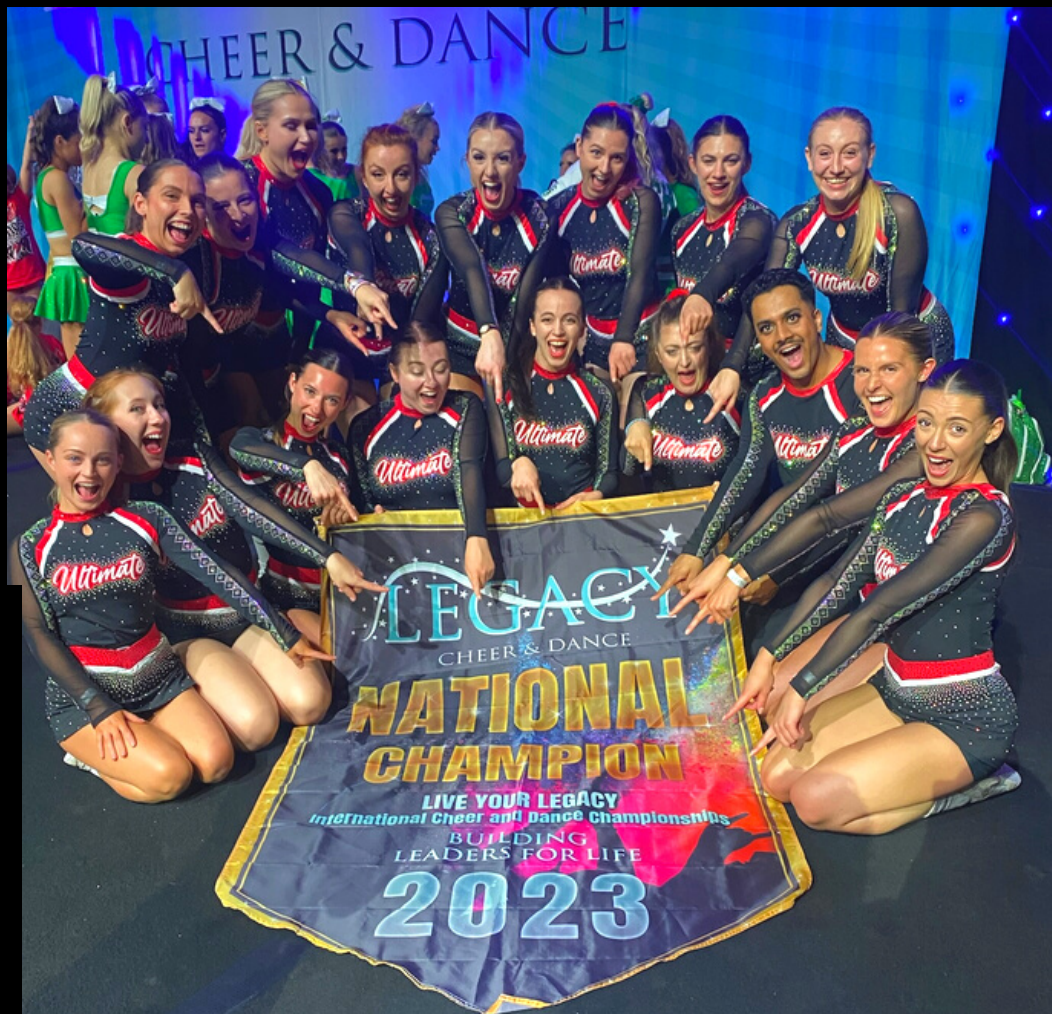
SEASON 6

ULTIMATE CHEER

INFO PACK



INNER LONDON'S
ONLY
SPRUNG CHEER
FLOOR



WHY ULTIMATE CHEER?



#FULLHOUSEFAMILY

Ultimate Cheer is more than a cheer squad – it's a family. Our athletes are welcoming, fun, and kind! We have an emphasis on building confidence, responsibility and teamwork in a supportive environment. When you join the Ultimate Cheer community you'll make friendships that will last a lifetime.

"Being a part of Ultimate Cheer means experiencing a season (and beyond) of energy, solidarity, and friendship" - Darcy, Athlete

WORLD-CLASS COACHING

After five years of perfecting our coaching program - our coaches know what they're doing! From seasoned judges, who know the scoresheet, to Worlds athletes and GB tumblers. You will be learning from the best of the best.

Our competitive teams receive professional choreography and technique clinics to help create routines that max out the scoresheet and leave the audience wanting more!



DID SOMEONE SAY 'SPRUNG FLOOR'?!

Ultimate Cheer puts safety first and has the only SPRUNG FLOOR in inner London. Our sprung floor helps our athletes progress to their full potential in the safest possible environment. We also have an air track and in-house tumble equipment!! Our weekly tumble classes run from beginner to advanced, so you can achieve those tumbles you dreamed of with Ultimate Cheer.

WE HAVE FUN!

Our athletes have fun at training, competitions, and on our regular full club and team socials! We always lift each other up! We support and celebrate our teammate's achievements, you'll always see our athletes jumping around cheering and supporting their friends when they get a new skill!



OPPORTUNITIES AT UC

ULTIMATE CHEER



DEVELOPMENT SQUADS

Want to learn new skills in an inclusive and welcoming environment? Want to enjoy cheerleading for fun without the pressure of competing? Our Adult Development programme has the answer, offering a unique opportunity to focus on stunt and sequence development across the range of cheerleading levels (1-5+). Following a structured programme each term, athletes will learn, drill and perfect a range of challenging stunts across the full spectrum of cheerleading skills.

Unlike any other UK cheerleading programme, we have developed a bespoke, self-guided development approach, providing the tools and coaching guidance to progress in a way that is tailored to your needs. Open to all abilities and experience levels, we pride ourselves on our experienced coaching team who are able to provide tailored guidance and development to all.

GET TUMBLING

Want to get that tumble you've always been dreaming of? Learn to tumble with Ultimate Cheer and train on the ONLY SPRUNG FLOOR IN INNER LONDON with our incredibly experienced tumble coaches that include ex-GB gymnasts and International Cheer Champions! Achieve your Cheer goals and progress in the sport you love!



WORLD CHAMP CAMPS

Ultimate Cheer offers regular camps run by hand-picked coaches who are experts in their fields. Whether you want to become an experienced partner stunter or level up your tumbling, we offer camps run by national-level athletes to help you achieve your Cheer goals. Ultimate Cheer is unique in offering such a wide range of regular camps to make sure our athletes get every opportunity they could dream of!

STRETCH & FLEX: JUMP & FLEXIBILITY CLASSES

Want to fly with the best of them? Always dreamt of being point jumper? These classes will focus on jump work, to help you max out the scoresheet and get those hyper-extended jumps you have been dreaming of. They will also focus on improving flyer technique, stretching and performance using floor drills and equipment, taking your flying to a new level! This class is highly encouraged for all athletes to help with their overall Cheer ability; it is compulsory for all flyers, although some exceptions may be made in certain circumstances.

PERFECT & PROGRESS WITH 1:1 PRIVATE CLASSES

Privates are 1:1 classes designed for you. Benefit from personalized attention, tailored training and expert guidance to help you achieve your Cheer goals. Perfect skills and level up in a supportive and focused environment. **£27 per half hour**

PATHWAY TO FLORIDA

FLORIDA BOUND: ELEVATING SKILLS, BUILDING CHAMPIONS!

Jack Attack is back! Our most advanced level 1 team is returning this season and we have our sights set on FLORIDA!

Jack Attack is invite-only - are you going to get one of these highly coveted invites? If you make the team you will join the rest of your teammates on our PATHWAY TO FLORIDA!

Our ultimate goal for Jack Attack is to receive a bid to compete in Florida at some of the biggest Cheer competitions in the world! This pathway is the first step in that journey - to one day get a bid and compete in the USA! Ultimate Cheer are ready to take on the U16 L1 division and show everyone what we are capable of

We are SO excited to announce that **Jack Attack will be receiving WORLD-CLASS choreography!** This team will be filled with the most hard-working athletes - their attitude must be second to none and their skills breath-taking! We can't wait to get to work!



LEVEL 5 DEVELOPMENT

BLAZE: IGNITE!

Introducing Blaze, our Level 5 Development cheerleading team, a powerhouse of talent ready to dominate the cheerleading scene!

They're gearing up for their first season, and these athletes are on fire. With their infectious enthusiasm and love for the sport, they create a positive and dynamic atmosphere. This season Blaze have their own dedicated training slot, giving them even more coaching attention and opportunity to progress!

With dedicated coaches guiding them, they'll train relentlessly to perfect elite skills. Blaze is here to leave a lasting impression! This team is highly selective and athletes must demonstrate strong level 4 experience.

Unleash your potential, perfect your skills, and create lasting friendships that go beyond the cheer mat.

9-PANEL SPRUNG CHEER FLOOR

ELEVATE YOUR SKILLS AT INNER LONDON'S BEST CHEER FACILITIES

Experience cheerleading like never before at our bespoke facilities, designed with your safety as a top priority. Join us and enjoy peace of mind as you push your limits, knowing that your well-being is safeguarded by our commitment to safety and excellence in inner London's best cheer facilities.

Our practice areas are equipped with the best safety features, including high-quality mats, specialized flooring, and top-grade equipment to ensure a secure training environment.

We are proud to offer:

- A 9-panel sprung Cheer floor
- Extensive tumbling equipment, including an air track
- Only a 10 minute walk from Clapham South tube (Northern line)



STILL TIME TO JOIN!

MID-SEASON TRYOUTS

If you missed our tryouts first time around, don't worry! We will be running mid-season tryouts on Sunday 10th March, 2pm-3pm. These tryouts will aim to fill the limited spots we have remaining on several of our competition teams. Tryouts can be booked through our website (just click the mid-season tryout button on our homepage!) Can't make the date? Drop us an email at hello@ultimate-cheer.co.uk and we can arrange a video tryout.

If you are looking to join a non-competitive team then please get in touch and we will discuss whether there are still spaces in our classes. For some classes we include a free taster session! These can be booked through our website, www.ultimate-cheer.co.uk.

SEASON 6 TIMETABLE

Below is a copy of our season 6 weekly training schedule. Athletes are expected to attend all sessions and be punctual. We advise all athletes and parents to read our attendance policy so that they are aware of what is expected of them throughout the season.

All absences should be reported to hello@ultimate-cheer.co.uk and not via team WhatsApp groups. Athletes will be informed if their absences will be authorised or whether it will result in a strike. We ask all athletes to also report to their coach or hello@ultimate-cheer.co.uk if they are going to be late for a training session.

SEASON 6 WEEKLY TRAINING SCHEDULE

	MON		TUE		WED		THU		SAT		SUN		
5:00PM			Jack Attack		Kids Tumble				2:00PM			5:00PM	Cheat
5:15PM			Jack Attack		Kids Tumble				2:15PM			5:15PM	Cheat
5:30PM	Kids Tumble		Jack Attack		Kids Tumble		Lucky Charms		2:30PM			5:30PM	Cheat
5:45PM	Kids Tumble		Jack Attack		Kids Tumble		Lucky Charms		2:45PM			5:45PM	Cheat
6:00PM	Kids Tumble		Jack Attack		Adult Tumble	Stretch and Flex	Lucky Charms		3:00PM			6:00PM	Cheat
6:15PM	Baby Aces, Jokers & Dynamite	Kids Tumble & Grand Slam	Jack Attack		Adult Tumble	Stretch and Flex	Lucky Charms		3:15PM			6:15PM	Cheat
6:30PM	Baby Aces, Jokers & Dynamite	Grand Slam	Jack Attack		Adult Tumble	Stretch and Flex	Lucky Charms	Kids Tumble	3:30PM			6:30PM	Cheat
6:45PM	Baby Aces, Jokers & Dynamite	Grand Slam	Jack Attack		Adult Tumble and DEV	Stretch and Flex		Kids Tumble	3:45PM			6:45PM	Cheat
7:00PM	Baby Aces, Jokers & Dynamite	Grand Slam	Blaze	Stretch and Flex	DEV			Kids Tumble	4:00PM			7:00PM	Advanced Tumble
7:15PM		Grand Slam	Blaze	Stretch and Flex	DEV			Kids Tumble	4:15PM			7:15PM	Advanced Tumble
7:30PM		Grand Slam	Blaze	Stretch and Flex	DEV		Kids DEV		4:30PM			7:30PM	Advanced Tumble/Showdown
7:45PM		Grand Slam	Blaze	Stretch and Flex	DEV		Kids DEV		4:45PM			7:45PM	Advanced Tumble/Showdown
8:00PM	Card Sharks	Grand Slam	4 Of A Kind		DEV	Wild Card	Kids DEV	High Rollers	5:00PM			8:00PM	Showdown
8:15PM	Card Sharks		4 Of A Kind			Wild Card	Kids DEV	High Rollers	5:15PM			8:15PM	Showdown
8:30PM	Card Sharks		4 Of A Kind			Wild Card		High Rollers	5:30PM			8:30PM	Showdown
8:45PM	Card Sharks		4 Of A Kind			Wild Card		High Rollers	5:45PM			8:45PM	Showdown
9:00PM	Card Sharks		4 Of A Kind			Wild Card		High Rollers	6:00PM			9:00PM	
9:15PM	Card Sharks		4 Of A Kind			Wild Card		High Rollers	6:15PM			9:15PM	
9:30PM	Card Sharks		4 Of A Kind			Wild Card		High Rollers	6:30PM			9:30PM	
9:45PM	Card Sharks		4 Of A Kind			Wild Card		High Rollers	6:45PM			9:45PM	

NON-COMP CLASS INFO

ULTIMATE CHEER



CLASSES	AGE (YEARS)	LEVEL	CLASS LENGTH (HRS)	MONTHLY FEES	ANNUAL MEMBERSHIP	UC MEMBER DISCOUNT (MONTHLY FEES)
TUMBLE	5 - 17 & 18+	KIDS BEGINNER, ADULT & ADVANCED (PREREQ: STANDING BHS)	1	£59	NA	£59 £39
JUMPS & FLEXIBILITY CLASS	ALL	NA		£30		£30 £20
DEVELOPMENT CHEER	AGE (YEARS)	LEVEL	CLASS LENGTH (HRS)	MONTHLY FEES	ANNUAL MEMBERSHIP	
SNAP	UNDER 18	1			NA (CROSSOVER ONLY)	
SHUFFLE	UNDER 18	2	1	£25		
STACK	UNDER 18	3+				
DEUCE	18+	1-2	1.5			
FINESSE	18+	3-4		£30	£30	
BLAZE	18+	5+	1			
RECREATIONAL CHEER	AGE (YEARS)	LEVEL	CLASS LENGTH (HRS)	MONTHLY FEES	ANNUAL MEMBERSHIP	
BABY ACES	3 - 6					
JOKERS	7 - 12	NA	1	£25	£30	
DYNAMITE	13 - 17					

~~£30~~ **£25**
AND NO
MEMBERSHIP
FEE!

**NO MEMBERSHIP
FEE!**

Rec Cheer and Dev Cheer annual memberships include a UC training Tshirt. Athletes only pay membership once/season. Non-comp classes have 10 monthly payments but this is reduced when signing up mid-season. All fees include VAT. Please note to receive the UC members discount you must be currently enrolled in a UC competitive class. UC members receive these discounts for enrolling in the above as an additional class. UC members pay for this monthly. To receive UC discount, tumble & flyer class is a full season commitment of 10 payments.

THE ULTIMATE TRAINING PACKAGE ONLY £79/MONTH

LEVEL UP YOUR CHEERLEADING WITH THE ULTIMATE TRAINING PACKAGE! OUR DISCOUNTED PACK GIVES YOU ACCESS TO ALL OF OUR CLASSES AT THE BEST PRICE!

- WEEKLY TUMBLE CLASSES ON A SPRUNG FLOOR!
- CROSSOVER TO A 2ND TEAM OR WEEKLY DEVELOPMENT CLASSES
- WEEKLY JUMPS & FLEXIBILITY CLASSES • 10% DISCOUNT ON 1:1 PRIVATES

*COMPETITIVE MEMBERS ONLY. THE ULTIMATE PACKAGE IS A FULL SEASON COMMITMENT (10 PAYMENTS) AND IS IN ADDITION TO REGULAR COMPETITIVE MEMBER FEES. CROSSOVER COMP FEES APPLY

SEASON 6 NON-COMP CLASSES SIGN UP HERE

COMPETITIVE TEAM INFO

TEAM PLACEMENTS & REQUIRED SKILLS

A number of our teams are in highly competitive divisions. We want to ensure we are putting out the strongest routines possible, so because of some of our teams have required skills (see required skill table). Athletes who wish to be considered for one of these teams will be asked to demonstrate these skills at tryouts. Please note team placements are a very complex job for the coaches; having these skills does not guarantee a spot on the team, and in rare circumstances athletes without these listed skills may be placed on the team. However, if you wish to give yourself the best chance for your desired team, please ensure you can execute the desired skills cleanly and consistently.

We are releasing this required skill list now, so athletes have time to learn skills in preparation for tryouts. If you/your athlete has a team they want to work towards we strongly suggest emailing hello@ultimate-cheer.co.uk to set up a preparation plan to work towards a successful tryouts! We also offer regular tumble classes and 1:1 privates, that are extremely beneficial in athlete skill development.

TEAM	REQUIRED SKILLS
SHOWDOWN	•FWO & BWO
JACK ATTACK	•FWO •SWITCH LEG BWO •BWO SERIES •VALDEZ
GRAND SLAM	•SWITCH LEG BWO-BHS •FWO-RO-BHS •RO-BHS STEPOUT
CHEAT	•BHS STEPOUT-BWO - BHS SERIES •RO-BHS-TUCK •FWO-RO-TUCK



PATHWAY TO FLORIDA: WORLD CLASS CHOREOGRAPHY

We are SO excited to announce that Jack Attack will be getting WORLD CLASS choreography as part of their pathway to Florida! These routines are known for their creativity and WOW factor. Together, we'll make history and create memories that last a lifetime. Have you got your invite?

MASTERING THE CARDS: ELITE TRAINING CAMP

Jack Attack, Grand Slam, Cheat and 4 of a Kind will also have additional training camps to help perfect technique and refine the routine throughout the season. These are included in team fees. Dates will be confirmed following tryouts!

U18'S & MIXED AGE TEAMS

COMPETITIVE TEAM	AGE (YEARS, ON 31/8/23)	DIVISION	CLASS LENGTH (HRS)	MONTHLY FEES (PAID ON THE 15TH)	START OF SEASON FEES	WEEKLY TUMBLE CLASS REQUIRED	ELITE TEAM
LUCKY CHARMS	9 - 11	YOUTH NOVICE L1	1.25	£49			N
SHOWDOWN	8 - 14	JUNIOR PREP L1	1.5	£49			ELITE
GRAND SLAM	8 - 14	JUNIOR L2	2	£69	£95		ELITE
CHEAT	11+	SENIOR L3	2	£69		Yes*	ELITE
JACK ATTACK	BORN 2007 - 2012	U16 L1	2	£69			ELITE
CROSSOVER	NA	ATHLETES ON 2+ COMPETITIVE TEAMS	NA	£25	NA		NA

*Exceptions to tumble class requirement may be made if athlete already attends a gymnastics/tumble class - this is at the coaches discretion - please get in touch when signing up to discuss. Over 18 non-tumblers on Grand Slam and Cheat do not need to attend tumble class.

Athletes signing up after mid-season tryouts will be required to make 4 monthly payments (March - June 2024).

ADULT-ONLY TEAMS

ULTIMATE CHEER



COMPETITIVE TEAM	AGE (YEARS, ON 31/8/23)	DIVISION	CLASS LENGTH (HRS)	MONTHLY FEES (PAID ON THE 15TH)	START OF SEASON FEES	WEEKLY TUMBLE CLASS REQUIRED	ELITE TEAM
CARD SHARKS	18+	OPEN L1	2	£52	£95	N	N
HIGH ROLLERS	18+	OPEN NON-TUMBLE L2	2	£52			ELITE
WILD CARD	18+	OPEN NON-TUMBLE L3	2	£52			ELITE
4 OF A KIND	18+	OPEN NON-TUMBLE L4	2	£52			ELITE
CROSSOVER	NA	ATHLETES ON 2+ COMPETITIVE TEAMS	NA	£25	NA	NA	NA

Athletes signing up after mid-season tryouts will be required to make 4 monthly payments (March - June 2024).



ADDITIONAL COMP FEES

ITEM	WHO	AMOUNT	WHEN
UNIFORM	ALL COMPETITIVE ATHLETES	£175 - £200	APRIL
COMPETITION FEES	ALL COMPETITIVE ATHLETES	APPROX £85 - £110 (JACK ATTACK £135)	MAY
MIDSEASON CLUB FEES (1 PAYMENT)	ALL COMPETITIVE TEAMS (EXCEPT GRAND SLAM, CHEAT & JACK ATTACK)	£88	MAY
	GRAND SLAM & CHEAT	£123	
	JACK ATTACK	£203	
CROSSOVER ADDITIONAL COMP FEES	ATHLETES ON 2+ COMPETITIVE TEAMS	APPROX £70-£100	MAY

COMP TEAM INFO CONTINUED

ULTIMATE CHEER



All Star Cheerleading, although not as expensive as many sports, can be costly. At Ultimate Cheer we try to keep costs to a minimum, while also ensuring our athletes receive the best training opportunities. We expect all fees to be paid on time. If fees are not paid on time, athletes risk being removed from the programme. **ALL FEES ARE NON-REFUNDABLE.** Monthly training fees cover tuition and do not fluctuate from month-to-month. Training fees do not change based on the number or length of practices in any month and is a breakdown of your yearly charge, taking into account any shorter/longer months due to bank holidays, holiday breaks and competitions. Any athlete wanted to cancel or change classes must give 1 months notice.

Start of Season fees include annual membership, training T-shirt, training hairpiece, contribution to team choreo day, club insurance, Full House Face-off entry and showcase entry. Mid season fees cover team choreography costs and contributions towards team music, club competition-related costs, facility running costs including equipment and club admin running costs. All fees include VAT



- **Jack Attack will be receiving World-class choreography from an external company.** This is included in their fees
- Jack Attack, Grand Slam and Cheat will have an additional tumble coach attend classes ad hoc to improve technique
- 4 of a Kind will also have clinics with external coaches to work stunt technique. These are included in 4 of a Kind fees.
- Each competitive team will have a full day choreography session in which they learn their routine.
- Jump and Flexibility class is required for all flyers and Jack Attack. Some exceptions may be made in certain circumstances.
- There are 4 monthly payments to pay for the remainder of the season (paid mid month): March - June 2024
- Additional team training in the lead up to competition may be added, at an additional cost (£TBD), at the coaches discretion.
- Our Cheer uniforms operate on a 3-year cycle; this is year 2 - our 2nd year of the cycle
- Crossovers pay start of season fees and midseason fees (of 2 installments) once per season (you do not pay per team). Crossovers pay the higher monthly fee and additional crossover comp fees (covering additional choreo fee & comp entry)
- Also budget for competition transportation, hotel, Cheer shoes & spectator tickets, which aren't included in our fees



ELITE TEAMS

ELITE TEAM EXPECTATIONS

By accepting a position on an elite team you understand the high expectations and time requirements of these teams. Both during and outside of your team training. Elite team athletes must ensure they learn and practice choreography and skills outside of training. They must also participate in 1 open gym per month throughout the regular season, and 2 per month in the month leading up to a showcase and/or competition. This level of commitment is essential to the success of the team and upholding its standards of excellence.

ATTENDANCE

Expectations of competitive squads: we do not mean to scare anyone, however, Cheerleading is a demanding sport and therefore commitment is highly important. As a team sport, even one athlete missing can greatly impact a training session. Therefore, we want to ensure athletes understand their commitment to the team, and that **every athlete must attend all training sessions. If every member in a team of 16 misses one session, then the team will not have a full team practice before their first performance.**

- Athletes may not miss more than 3 training sessions throughout the season; these may not be consecutive
- An athlete's space on a team will be reviewed if more than 3 sessions are missed
- Only family emergencies, serious illness and graded school exams are excused absences. Letters from the school must be provided when requesting an excused absence for school activities.
- All 'excused' absences must be communicated to coaches at the start of the season, or as early as possible
- Athletes may not miss ANY competitive team training sessions in the 'Red Zone' (the 2 weeks of training leading up to a competition). Please note if the competition falls close to a holiday, these compulsory training sessions may be prior to the holiday break
- Absences should NOT be posted in team Whatsapp chats
- Lateness - Punctuality for class is also important within Cheerleading. We need to ensure all athletes warm up properly to ensure a safe training session and season at UC. If you/your athlete is late for a training session then they will receive a late strike. 3 late strikes will equal 1 absence strike
- In the case of illness/unexpected absence we require a minimum of 12 hours notice. If this is not adhered to the athlete will receive a strike.
- Ultimate Cheer competitive athletes are not allowed to train or compete on other cheerleading competition teams (exception: school and university teams - please let us know if you are on a school/university team)

EVENT	TEAM	DATE
PRESEASON	ALL COMPETITIVE TEAMS	JULY 7th - AUG 1st
REGISTRATION DAY	ALL	SEPT 2nd
SEASON 6 STARTS!	ALL	SEPT 3rd
CHOREO SATURDAYS	ALL COMPETITIVE TEAMS	SEPT - NOV
FULL HOUSE FACE-OFF (1ST ANNUAL INTERNAL COMPETITION WITH JUDGES FEEDBACK)	ALL	JAN 13th
CHEER CITY WINTER SPECTACULAR (COVENTRY)	ALL COMPETITIVE TEAMS	FEB 3rd - 4th
LEGACY DREAM EXTREME (BIRMINGHAM)	ALL COMPETITIVE TEAMS	MAR 23rd - 24th
SHOWCASE	ALL	MAY 18th
LEGACY NATIONALS (BIRMINGHAM)	ALL COMPETITIVE TEAMS	JUN 8th - 9th
JAMFEST EUROPE (LIVERPOOL) (TBC)	ALL COMPETITIVE TEAMS	JUN 21st - 23rd
JACK ATTACK ADDITIONAL COMPETITIONS		
CHEER CITY FROST FESTIVAL (COVENTRY)	JACK ATTACK	DEC 9th - 10th
CHEER CITY COMP TBC	JACK ATTACK	TBC - APR - MAY



KEYS TO A SUCCESSFUL SEASON

Ultimate Cheer athletes and parents are held to a high standard of behaviour. Our members adhere to the code of conduct to help ensure that they become the best athletes they can be. These guidelines help create a safe, welcoming environment that is at the core of Ultimate Cheer

Athlete Expectations

1. Athletes and parents understand that this is a one season (July-July) commitment, and that the team depends on you to fulfill your commitment to the squad.
2. Athletes agree to attend all team training, competitions and showcases
3. Athletes must arrive 10-15 minutes prior to the class starting, in order to help set up and ensure that class time can be used most effectively for all athletes
4. Athletes are expected to wear Ultimate Cheer training kit to all practice sessions
5. Athletes will not wear jewelry during training or competition
6. Long hair must be tied up neat and secure at all times.
7. Please be punctual and leave time for changing before the class starts.
8. Please leave all valuables at home. We are not responsible for lost or missing items.
9. Please inform your coach if you have any problem that restricts your training.
10. Do not enter the gym training area without a coach being present.
11. Do not work on any apparatus without a coaches permission.
12. As a matter of safety athletes must ask permission to leave the gym during a training session.
13. Athletes are expected to maintain the skills they had at tryouts. Athletes may be moved if they are not holding true to this.
14. All accidents, however small, must be reported to your coach.
15. Members must refrain from the 'illegal' consumption of tobacco, alcohol or drugs. If Ultimate Cheer management suspects any member to be under the influence of alcohol/drugs during training they will be prevented from partaking and disciplinary action will be taken.
16. Athletes will not share/post videos of routine choreography
17. Athletes will not have long or fake nails.

Communication

17. Ultimate Cheer prides itself on it's warm, welcoming environment. Our athletes greet each other when they arrive, and welcome newcomers with open arms! Everyone is valued at Ultimate Cheer and has a special place in our club.
18. Athletes are expected to be courteous, polite and friendly to teammates and coaches
19. Athletes are encouraged to introduce any newcomers to fellow team members
20. Athletes will not use inappropriate language or participate in inappropriate behaviour, including physical altercations
21. Athletes and parents must maintain courteous, respectful and polite communication and behaviour at all times, including in person and other communication channels, including Whatsapp groups. We operate a 24 hour cooling-off policy - if you wish to discuss something with a member of staff, please wait 24 hours before contacting us.
22. Athletes and parents must treat all Ultimate Cheer staff and guest coaches with respect.
23. Athletes must communicate with coaches to ensure they stay healthy and are having fun.

Parent's Responsibilities

24. Parents understand that their role is to support their athlete in a positive manner.
25. Information on communication methods within the club will be sent out after tryouts
26. Support your athlete by ensuring they wear correct training kit and adhere to our attendance policy
27. We value our Cheer parents and their role within the club! Parents are encouraged to sit together and support all Ultimate Cheer teams at events.
28. Parents are not permitted in the gym unless asked by a coach
29. All cparents must wait until child is collected by a cpach for the start of the class
30. Parent/escort must register the child/children with the coach and then stay with the child until the start of the session.
31. All athletes must go to the toilet before the class starts. All athletes must be able to go to the toilet on their own, if they need assistance a parent must wait in the waiting area to take the to the toilet during the lesson.
32. Parent/escort must arrive at least 5 minutes before the class ends for pick up.
33. All children must be picked up from the reception area/waiting area by the adult named on the membership form.
34. All parents must be contactable by phone when the children are in the class.
35. Please make sure your child knows to come and find a coach/adult if they cannot see the person responsible for collecting them and not to leave the building under any circumstance.
36. It is your responsibility as the parent or legal guardian of the member/child to inform us of any medical conditions or injuries that your child (the member) has or had in the past, which may affect their health or safety when participating in classes at Ultimate Cheer. Please list any medication that your child is currently taking or needs to use whilst at the class. Please update Ultimate Cheer in the future with any medical conditions or medication needed that arise after joining that may affect your child's health or safety whilst participating at Ultimate Cheer
37. Parents/guardians are responsible for looking after their child during competitions. Ultimate Cheer coaches are responsible for athletes from when they are dropped off (by parent/guardian) to the Coach for warm-up until they compete. Parents/guardians are responsible for athletes as soon as athletes step off the competition mat.

KEYS TO A SUCCESSFUL SEASON

Financial Obligations

38. Members agree to pay the Ultimate Cheer fees as outlined in the Information Packet. Members understand that all holidays and bank holidays have been factored into pricing.
39. Monthly fees will be paid no later than the dates outlined. Please note any holiday or time off taken by any member does not allow them a reduction in their fees. It is the members/parents responsibility to ensure fees are paid on time, including if payments do not go through or if there are club management software issues. Late fees will still apply in these cases.
40. All Ultimate Cheer members assume full responsibility for all costs incurred and understand they are contracted to pay regardless of any circumstance that may arise including dismissal from the programme. Late payments will incur late fees.
41. If an athlete is injured/sick and unable to train/compete (this includes but is not limited to pandemics and epidemics), to retain the space in the team/class, all fees must continue to be paid.
42. If an athlete is injured/sick and unable to train/compete (this includes but is not limited to pandemics and epidemics), no refunds or credit will be given for classes/events missed.
43. If a member chooses to leave or is asked to leave Ultimate Cheer for any reason before the season is over, the member must pay for all training undertaken. They must also pay for all outstanding fees, including but not limited to competition fees and merchandise. Money paid in advance is nonrefundable - this includes but is not limited to training, competition entry, merchandise, spectator tickets, accommodation, travel and events including socials.

Pandemics & Epidemics

44. Ultimate Cheer is committed to adhering to government guidelines regarding disease outbreaks. We are taking extensive steps to ensure the safe running of our classes. Ultimate Cheer, including its staff, is not liable for any cases of disease, following attendance at an Ultimate Cheer event.
45. Should training be impacted by such an event, training will continue virtually for 1 month. If impacted longer than 1 month, fees will be credited to the athletes account (for a maximum of 3 months).
46. In case of any cancellation or non receipt of competitions, camps, choreography, practices, or any other goods or services due to events or circumstances outside the control of Ultimate Cheer (including but not limited to pandemics and epidemics); Ultimate Cheer will only reimburse or credit customer for the amount of fees cancelled or refunded by vendors, minus any directly related labor and administrative expenses. In any of the above circumstances, Ultimate Cheer is not responsible for payments made to vendors or other providers that are not refunded, whether those payments were made through Ultimate Cheer or directly from customer to vendor

Ultimate Cheer Rules

47. Parents and athletes cannot sell or create their own Ultimate Cheer CLOTHING or MERCHANDISE for personal use or for sale. This includes the use of team names and any likeness to logo, affiliation and/or program. Any violation, will result in dismissal from the entire programme.
48. Both athletes and parents agree to use social media in a positive and sportsmanlike manner. Any negative posts are grounds for dismissal from the programme. Please understand that it is Ultimate Cheer's policy that coaches do not accept requests from athletes or parents to Friend or Follow them on any social media
49. All content, including messages, images and videos, shared with other members and in group chats may not be inappropriate. In regards to training videos, athletes should be dressed appropriately.
50. No explicit language or inappropriate behaviour, including rough housing, may be used around minors.
51. Cheerleading is a TEAM sport, therefore the team always comes first. Routines may change and roles may swap, please always support the coaches and understand they are making the best decision for the team.
52. Club uniforms may not be worn as 'fancy dress' or worn in situations that may bring the club into disrepute; this includes current and past members

Disciplinary Action

53. It shall be Ultimate Cheer policy that disciplinary action will only be taken as a last resort, and that every reasonable attempt will be made to avoid situations likely to lead to such action through discussion and positive encouragement, by example and by finding ways and means to correct negative trends.
54. An athlete may be suspended from performances/competitions for the following reasons: unexcused absence, excessive absence, failure to listen to/cooperate with coaches or failure to abide by the Ultimate Cheer policies.
55. An athlete may be dismissed from the programme for the following reasons: excessive and irreconcilable disruptive influence on the team/squad/programme; excessive absence; flagrant disregard of their own and others' health and safety; bringing the squad into disrepute and as otherwise deemed necessary by the Head Coach.
56. Likewise, any parent that does not abide by the Ultimate Cheer policies and procedures risks their athlete(s) being dismissed from the programme.
57. Ultimate Cheer is not obliged to return monies paid for/by athletes who are dismissed from the programme.